



The Rosin Box Project continues to reimagine the way its artists and audiences connect, and has navigated the many challenges of 2020 by extending its stage to a digital platform, embracing and enhancing the way we experience performance art. Its 2021 Season: **Variant**, is all about adapting to the "new normal" and finding ways to *Step Out of the Box* to continue enriching the community through art.

We are looking for **four** sponsors for our **Stay At Home Film Fest**, each donating to produce one of our world-premiere dance films debuting for the entire month of March of 2021.

The Stay At Home Film Fest is a month-long virtual dance-film festival showcasing three original world-premiere ballets, and one digital premiere. The Film Fest is being produced in partnership with contemporary San Diego filmmakers including Kings and Priests Media, Carly Topazio Photography, and Othentik Productions.

With safety as a top priority, TRBP has implemented strict safety protocols for its entire staff and artists including quarantining together and weekly COVID-19 testing. Rehearsals have taken place in an outdoor, open-air studio, converted to accommodate the dancers, or remotely over Zoom. Continuing our effort to share our artform and encourage safe practices with our audiences, we created the **Stay At Home Film Fest**, to help encourage patrons to stay home and providing them with the entertainment, art form, and community they love!

FOUR WORLD PREMIERE DANCE FILMS

Ramen

New work by Artistic Director, and Choreographer, Carly Topazio. Ramen is an abstract contemporary ballet that is delicately balanced between the chaotic and sometimes overwhelming world around us and the comfort and peace found when sharing something as seemingly simple as a breath with another being.

Sponsorship - \$1500

SAMPLE OF CARLY'S PREVIOUS WORK

World Premiere by Emily Kikta

Joining TRBP as Guest Choreographer is Emily Kikta from New York City Ballet. Kikta choreographed a new work set on company artist Lauren Anthony. The creative process was carried out entirely over Zoom, highlighting one of the many ways the company is harnessing technology to expand its reach and adapt to the times.

Sponsorship - \$1500

SAMPLE OF EMILY'S PREVIOUS WORK

That is To Say

A debut ballet and theatrical film from TRBP resident choreographer, Bethany Green, set in the splendid scenery of Liberty Station, is an ode to a passion and once familiar feeling, like that of nostalgia, that is a delight even to reminisce in only its memory.

Sponsorship - \$1500



SAMPLE OF BETHANY'S PREVIOUS WORK

Farewell, My Lovely

A virtual debut by San Diego choreographic superstar Kevin Jenkins, Farewell, My Lovely is a hauntingly beautiful pas de deux (duet) inspired by a true story of a couples' honest and timeless love.

Sponsorship - \$1500



SAMPLE OF KEVIN'S PREVIOUS WORK

WHY SPONSOR?



We strongly feel that the only way we will make it out of this pandemic is by working together within our community. By becoming a sponsor of this Film Festival, we can unite our voices and strengthen the message of staying safe and staying home.

Publications supporting both TRBP and the dance community include the San Diego Reader, San Diego City Beat, San Diego Story, San Diego Home and Garden, San Diego Ranch and Coast, and The San Diego Union Tribune.

Connect your philanthropy to intimate, powerful, and thought provoking contemporary ballet performances.

SPONSOR PERKS

- Name listed beside the film on our website and in our online theater, "The Virtual Box."
- A marquee-style poster of your sponsored film, signed by the TRBP Artists.
- An exclusive invitation for you and two guests to attend the "ribbon-cutting" event for our NEW HOME in September!
- Special Frontline performance for Corporations



WHO WE ARE

The Rosin Box Project is San Diego's premier contemporary ballet company. Our mission is reimagining the way our artists and audiences connect with and experience dance.

We aim to elevate and enrich the arts in the San Diego community and beyond through uniquely curated contemporary ballet performances. A rosin box is unique to dancers. We have them in our rehearsal studios and backstage at the theater, used most often on pointe shoes to create more friction to prevent slipping. To *Step Inside* a rosin box is to step into our home and our world. We value dance as an art form and the power it has to impact dancers and audience members alike. Our *project* is to create space for our community to grow and connect, creating greater bonds, deeper understandings, and helping to strengthen the fabric of our society.

For the past three years, TRBP has consecutively sold-out performances, gained national and international recognition, curated collaborations spotlighting female and LGBTQIA+ artists, established widely popular and sought after education and outreach programming, and most impressively, has been a spearhead of innovative and safe virtual programming since the very beginning of the pandemic.

TRBP not only adapted to a 'new normal' during the pandemic, but quickly became a pioneer in virtual programming. By pushing boundaries, TRBP was able to remain committed to their 'TRBP family' of loyal audiences and cherished supporters.

'None of this is what Topazio and the Rosin Box Project thought they would be doing, but there is no question that it is exactly what they are meant to be doing'

Karla Peterson, San Diego Union Tribune

CARLY TOPAZIO

ARTISTIC DIRECTOR AND FOUNDER

THOM DANCY

MANAGING DIRECTOR

NEXT STEPS

Get in touch with our Managing Director, Thom Dancy, to discuss sponsorship!

thom@therosinboxproject.com

336-413-1525

We ask that all pledges provided by the Sponsor are paid in full by **April 3, 2021**.





