



WEBSITE
WWW.THEROSINBOXPROJECT.COM
EMAIL
INFO@THEROSINBOXPROJECT.COM

ADDRESS
2710.5 BROADWAY, SAN DIEGO, CA, 92102
PHONE NUMBER
336-413-1525

CARLY TOPAZIO, ARTISTIC DIRECTOR THOM DANCY, MANAGING DIRECTOR

FOR IMMEDIATE RELEASE
Electronic photos attached.

Contact: Thom Dancy
Phone: 336-413-1525
info@therosinboxproject.com

THE ROSIN BOX PROJECT kicks off 2021 Season: *Variant*, with *Stay at Home Film Festival*, featuring collaboration with Emily Kikta from New York City Ballet.

As San Diego's premiere contemporary ballet company, The Rosin Box Project (TRBP) continues to reimagine the way its artists and audiences connect and experience dance. The company has navigated the many challenges of 2020 into 2021 by extending its stage to a digital platform, embracing and enhancing the way we experience performance art. TRBP's **2021 Season: *Variant***, is all about adapting to the "new normal" and finding ways to Step Out of the Box to continue enriching the community through art.

Kicking off ***Variant***, TRBP has embarked in its first ever **Winter Season**, which will produce their ***Stay at Home Film Festival***. This month-long virtual dance film fest (available March 1st -28th) is being produced in partnership with contemporary filmmakers, including Kings and Priests Media, Carly Topazio Photography, Othentik Productions, and KW Creative. Each work will be filmed exclusively in San Diego and presented with a fresh cinematic lens against the beautiful backdrop that is America's Finest City.

Joining TRBP as the Winter Season Guest Choreographer is Emily Kikta from New York City Ballet. The new work Ms. Kikta choreographed for TRBP was set on company artist Lauren Anthony, and the creative process carried out entirely over Zoom. This collaboration highlights one of the many ways the company is harnessing technology to expand its reach and adapt to the times. The *Stay at Home Film Fest* will also include two world-premieres, *That is To Say*, and *Ramen*, by Resident Choreographers Bethany Green and Carly Topazio. Included in the series will also be a reimagined virtual premiere of *Farewell, My Lovely*, by choreographer Kevin Jenkins. With safety as a top priority, TRBP has implemented weekly COVID-19 testing and strict mask and social distancing protocols for its entire staff and artists throughout the rehearsal and filming process. Rehearsals have taken place in an outdoor studio converted to accommodate the dancers, and remotely over Zoom.

Audiences can access the upcoming film series free of charge through TRBP's website, which also serves as its virtual theater. As part of its ongoing digital reinvention, the company has also launched its own **Virtual Subscription**: a streaming service that allows audiences to stay connected with the company and have a readily available gallery of varied digital content and performances from the safety of home throughout the entire season. *Virtual Subscribers* can also delight in additional perks: extended viewing times for featured films, a behind-the-scenes look at the creative process through interviews with the artists and bonus rehearsal footage, mini digital dance workshops, as well as discounts to future live performances and much more!

As of this year, TRBP launched several educational initiatives aimed at cultivating young minds. **The Ballet Machine**, the company's flagship outreach program, is a K-5 Arts Integration program that combines analyzing language choices with learning dance steps. In this one-hour virtual workshop, students work with TRBP company dancers toward building complex sentences using various action

words, while getting in physical activity and learning about the art of ballet. The Ballet Machine was designed with the help of teaching professionals, and it fortifies academic core curriculums, as well as Visual and Performing Arts standards.

TRBP hopes to continue inspiring audiences with its innovative programming and bold approach to bringing dance where it's needed. With safety as a priority and creativity as a badge of honor, the company is springing into the new year with excitement and hope.

Stay at Home Film Fest

Dates - March 1st - 28th

Tickets - Free!

Link - <https://www.therosinboxproject.com/the-virtual-box> (films will be available starting March 1st)

Additional - You can cast your vote for your favorite film! Also virtual rentals of our other digital films are available to enjoy at your leisure

Virtual Subscription

Price - \$25/month

Link to Subscribe - <https://www.therosinboxproject.com/plans-pricing>

About The Rosin Box Project

The Rosin Box Project is San Diego's premiere contemporary ballet company. Its mission is to re-imagine the way dancers and audiences connect with and experience dance.

TRBP aims to elevate and enrich the arts in the San Diego community and beyond through uniquely curated contemporary ballet performances. A rosin box is unique to dancers. They can be found in rehearsal studios and backstage in theaters, used mainly in pointe shoes to create more friction and prevent slipping. To Step Inside a rosin box is to step into the company's home and its world. TRBP aims to create space for the community to grow and connect, creating greater bonds, deeper understandings, and strengthen the fabric of society.

For the past three years, TRBP has consecutively sold-out performances, gained national and international recognition, curated collaborations spotlighting female and LGBTQIA+ artists, established widely popular and sought-after education and outreach programming, and most impressively, has been a spearhead of innovative and safe virtual programming since the very beginning of the pandemic.

TRBP not only adapted to "the new normal" during the pandemic, but quickly became a pioneer in virtual programming. By pushing boundaries, the company was able to remain committed to the "TRBP Family" of loyal audiences and cherished supporters.



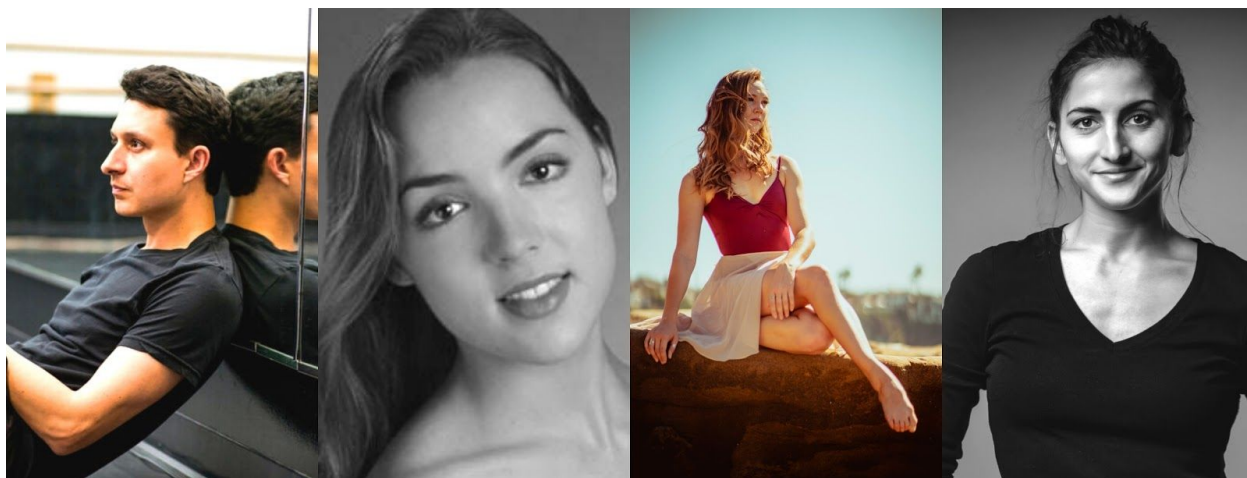
(TRBP Artist Jeremy Zapanta, Photo by Carly Topazio Photography)



(TRBP Artist Rony Lenis, Photo by Carly Topazio Photography)



(TRBP Artist Bethany Green, Photo by Carly Topazio Photography)



(TRBP Stay at Home Film Fest Choreographers: Kevin Jenkins, Emily Kikta, Bethany Green, Carly Topazio)



(TRBP Artist Rony Lenis, Photo by Carly Topazio Photography)



(TRBP Artist Jeremy Zapanta, Photo by Carly Topazio Photography)



(TRBP Artist Bethany Green, Photo by Carly Topazio Photography)

###

www.therosinboxproject.com