



2020 Season

The Rosin Box Project Donor Packet

Step inside The Rosin Box Project, San Diego's summer Contemporary Ballet Company. We are excited to have you join us for an exciting ride as we enter our first season as a 501c3 Non Profit Organization.

Over the past two years, The Rosin Box, led by Artistic Director and Founder Carly Topazio, has grown to new heights, presenting sold out shows in venues across San Diego to ecstatic patrons.

As we enter into the new year, The Rosin Box Project seeks to add shows at the 10th Avenue Arts Center, host a "Ghost Light Masquerade," and begin adding education programs to its roster to both give back to the community and help foster talent in young artists. As a pioneer patron, we hope you will be a part of our success story.

Sincerely,



Carly Topazio
Artistic Director and Founder



Thom Dancy
Managing Director

What does it mean to be a TRBP Donor?

A rosin box is exactly what it says...a box on the side of a stage filled with rosin (a crushed, chalk-like substance) that allows dancers traction when wearing ballet shoes. Stepping into a rosin box represents an almost sacred pre-show ritual of preparing to burst onto the stage with full energy. We invite you to **step inside** this sacred tradition with us.

In giving to The Rosin Box Project, you are giving to the families, artists, and community that feel the impact of stellar contemporary ballet programming. The Rosin Box is about world-class dance artists taking the summer to explore their “choreographic chops” and working with selected nationally renowned creators to bring exciting new dance to the San Diego arts scene.

With a tax-deductible donation, you are allowing for ballet to shed new light on dance communities in Southern California. Your funds go to theatre and space rental, choreographic salaries, administration, marketing, and towards the building of future education programs.

Who is a part of The Rosin Box Family?

Our Board of Directors:

- Ted McCombs (Board Chair)
- Samuel Topazio (Vice Chair)
- Rebekah Brown (Secretary)
- Caitlin Sullivan (Treasurer)
- Catherine Cheng
- Ashley McQueen
- Ryan Field

Our Staff:

- Carly Topazio, Artistic Director and Founder
- Thom Dancy, Managing Director

Our 2020 Season Dancers:

- Rony Lenis
- Chelsea Kuhn
- Bethany Green
- Lauren Anthony
- Carly Topazio
- Brian Heil
- Katie Spagnoletti
- Elizabeth Fittro
- Jessie Leigh Olson

Our artists, staff, and board all greatly appreciate your generous donation and are excited to have you *step inside* with us!

Sponsorship:

We are looking for several incredible patrons or organizations to be a part of our family in the following ways...

- **Season Sponsor: \$10,000**
 - o Your name/company's name is tied specifically to the season in all branding and marketing as being our Season Sponsor.
- **Show Sponsor: \$5000**
 - o Your name/company's name is tied specifically to a show during the season in all of our marketing and branding.
- **Choreography Sponsor: \$2000**
 - o Your name/company's name is specifically tied to the choreographic works that will be performed this season in all marketing and branding.

GIVING LEVELS AND PERKS:

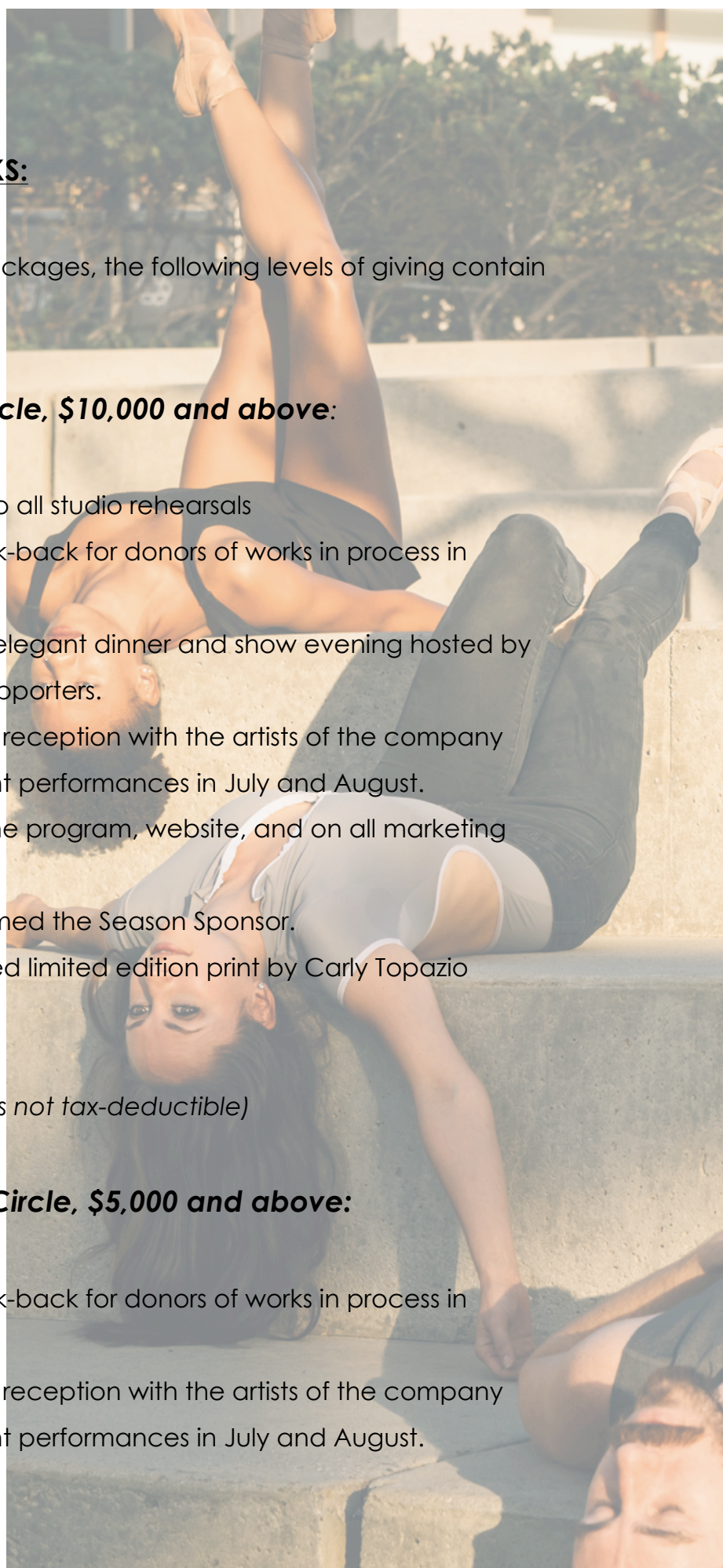
On top of our sponsorship packages, the following levels of giving contain additional benefits.

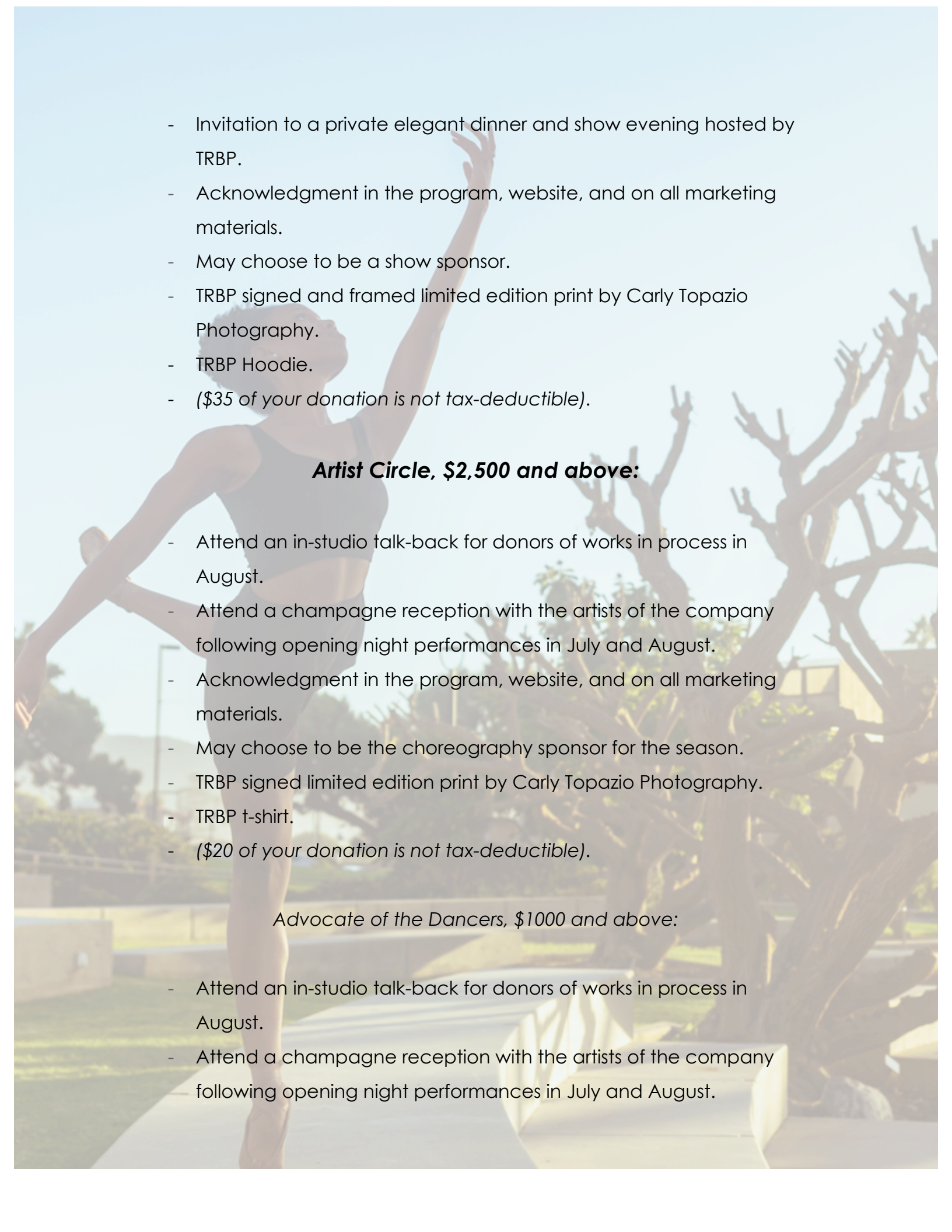
Angel Circle, \$10,000 and above:

- Open door invitation to all studio rehearsals
- Attend an in-studio talk-back for donors of works in process in August.
- Invitation to a private elegant dinner and show evening hosted by TRBP for our biggest supporters.
- Attend a champagne reception with the artists of the company following opening night performances in July and August.
- Acknowledgment in the program, website, and on all marketing materials.
- May choose to be named the Season Sponsor.
- TRBP signed and framed limited edition print by Carly Topazio Photography.
- TRBP Hoodie.
- *(\$35 of your donation is not tax-deductible)*

Producer Circle, \$5,000 and above:

- Attend an in-studio talk-back for donors of works in process in August.
- Attend a champagne reception with the artists of the company following opening night performances in July and August.



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- Invitation to a private elegant dinner and show evening hosted by TRBP.
 - Acknowledgment in the program, website, and on all marketing materials.
 - May choose to be a show sponsor.
 - TRBP signed and framed limited edition print by Carly Topazio Photography.
 - TRBP Hoodie.
 - *(\$35 of your donation is not tax-deductible).*

Artist Circle, \$2,500 and above:

- Attend an in-studio talk-back for donors of works in process in August.
- Attend a champagne reception with the artists of the company following opening night performances in July and August.
- Acknowledgment in the program, website, and on all marketing materials.
- May choose to be the choreography sponsor for the season.
- TRBP signed limited edition print by Carly Topazio Photography.
- TRBP t-shirt.
- *(\$20 of your donation is not tax-deductible).*

Advocate of the Dancers, \$1000 and above:

- Attend an in-studio talk-back for donors of works in process in August.
- Attend a champagne reception with the artists of the company following opening night performances in July and August.

- Acknowledgment in the program, website, and on all marketing materials.
- TRBP limited edition print by Carly Topazio Photography.
- TRBP t-shirt.
- *(\$20 of your donation is not tax-deductible).*

Partner of the Dancers, \$500 and above:

- Attend a champagne reception with the artists of the company following opening night performances in July and August.
- Acknowledgment in the program.
- TRBP t-shirt.
- TRBP signed Postcard.
- *(\$20 of your donation is not tax-deductible).*

Friend of the Dancers, \$100 and above:

- Attend a champagne reception with the artists of the company following opening night performances in July and August.
- Acknowledgment in the program.
- TRBP 'Thank You' Postcard.

All donors during the 2020 season are listed permanently as "Pioneer Donors" on our website, in honor of launching The Rosin Box Project into its first season as a Non-Profit Organization. We are excited to exhibit your contribution permanently on our website as we progress through the years as an organization.



How to Give

You are probably saying to yourself, “Sounds great! How do I give to The Rosin Box Project?” There are a number of ways you can donate!

****While we are in the process of switching services to Artful.ly, an online program connected to our pending Non Profit status, please continue to donate at our Fractured Atlas page on our website.**

Website:

- Go to our website, www.therosinboxproject.com
- Once on our site, head over to the “Support” page toggle on the top right of the screen.
- Click the “Donate” button and follow the instructions to process your credit card information through Fractured Atlas.

Social Media:

- Follow our donation links in our bio (Instagram) or at the top of our Facebook page directly to our donor landing page.
- Follow the instructions to process credit card information through Fractured Atlas.

Mail Service:

*Please make checks payable to **The Rosin Box Project, Inc.**

Please mail your checks to

*The Rosin Box Project
Attn: Thom Dancy
2710.5 Broadway
San Diego, CA, 92102*

No processing fee applies. You can email us at thom@therosinboxproject.com or call us at 336-413-1525 to confirm your donation. Please call Managing Director Thom Dancy at 336-413-1525 if you would like to make your payment over the phone.