CARLY TOPAZIO

ARTISTIC DIRECTOR

THOM DANCY

MANAGING DIRECTOR



THE ROSIN BOX PROJECT 2020 DONOR PACKET

336-413-1525 @the.rosinbox.project info@therosinboxproject.com therosinboxproject.com



WHO WE ARE

The Rosin Box Project's mission is to present high-quality performances of world-class dancers in a genuinely unfiltered atmosphere; helping keep the arts thriving in the San Diego community through uniquely choreographed and curated intimate contemporary ballet performances. We aim to help encourage artistic growth and exploration to broaden the dance community via a platform in which professional dancers can share their own unique voice in a way they may not normally have the opportunity to, and permit audiences to step inside the dance world to see and feel the collective heartbeats that make up the pulse of a larger company.

A rosin box is something most dancers only know about, we have them in the studios and backstage at the theater, used on pointe shoes to create more friction to prevent slipping. Stepping into a rosin box is like stepping into our home and seeing and feeling our personal thoughts, ideas, and perspectives. We value, above all, dance as an art form, and the power it has to impact dancers and audience members alike. At TRBP, every artist is united by the singular and overwhelming drive to continue to create and share an art form that is so deeply rooted in each of us to ignite real connections within our community and inspire exploration of new ideas and narratives. TRBP creates space for its community to grow and connect, creating greater bonds, deeper understandings, and strengthening the fabric of society.

Founder and Artistic Director, Carly Topazio, created TRBP in May of 2018 to present an original and innovative view on contemporary ballet. For the past two seasons, these efforts have culminated in a series of completely sold-out performances. Staying true to the intimate nature of the company, the small team of dancers orchestrate every aspect of putting on a production and curating visual appeal - choreographing, fundraising, marketing, and directing. The process is collaborative, the choreography is personal, and the result is genuine.

As we enter into the new year, The Rosin Box Project seeks to add shows at the *Tenth Avenue Arts Center*, host a "Ghost Light Masquerade," and begin adding education programs to its roster to both give back to the community and help foster talent in young artists. As a pioneer patron, we hope you will be a part of our success story.

CARLY TOPAZIO

ARTISTIC DIRECTOR AND FOUNDER

THOM DANCY

MANAGING DIRECTOR

HIGHLIGHTS FROM OUR

2019 SEASON



2019 SEASON PROMO



2019 SEASON CONCERT REEL

CARLY TOPAZIO

ARTISTIC DIRECTOR

THOM DANCY

MANAGING DIRECTOR



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STEP INSIDE

OUR SEASON

JULY SERIES

Bringing back the works you love! The first mixed bill of the season offers Artistic Director, Carly Topazio's seasonal selections, handpicked to re-introduce the audience to the TRBP homegrown dancemakers who are evolving the art form. These are joined by two new-to-TRBP works by local San Diego choreographic superstar, Kevin Jenkins.

JULY 9, 10, 11, 12

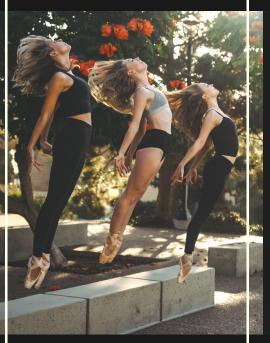
Tenth Avenue Arts Center 930 Tenth Ave, San Diego, CA 92101

AUGUST SERIES

In true TRBP style, we present a weekend of all new works! Choreographed by the brilliant artists of The Rosin Box Project, joined by a special guest choreographer. Presented in the black box theatre of Tenth Avenue Arts Center, and the first season TRBP will have air conditioning!

AUGUST 27,28, 29, 30

Tenth Avenue Arts Center
930 Tenth Ave, San Diego, CA 92101







GHOST LIGHT MASQUERADE

Playing into the "haunted vibe" of our newfound theater space, 10 th Avenue Arts Center, and San Diego's love of the modern day speakeasy, "Masquerade" is a 21+ midsommer entertainment event to experience. Enter only with the password and, once past the main entrance, enjoy a masked madhouse of mystery. Live submersive performances upstairs in the galleries, and a raging dance floor down the haunted corridor, accompanied by a hip DJ and intermittent titillating performances.

OUTREACH

The Rosin Box Project will be embarking on a mission of dance education that covers both programs to schools and programs connecting students to in-season performances. We hope to create and curate programs that provide integrated learning and a sense of empowerment for young artists.

PHOTO MEETUPS

Curated photo meetups to showcase the artists of TRBP in the unparalleled scenic splendor we call home. With a goal to create content and community, these meetups will also serve to generate interest and connection to the individual artists working with TRBP.

FUNDRAISING

Spread over the course of the year, procured, managed, and executed evenings by the development committee in conjunction with artistic and executive staff. "Wine and Dine" evening, a small performance, a performance for hire, or a guesting performance.



Our Board of Directors

OUR TRBP FAMILY MEMBERS

Ted McCombs (Board Chair)
Samuel Topazio (Vice Chair)
Rebekah Brown (Secretary)
Caitlin Sullivan (Treasurer)
Catherine Cheng
Ashley McQueen
Ryan Field

Our Staff

Carly Topazio, Artistic Director and Founder Thom Dancy, Managing Director

Our 2020 Season Dancers

Rony Lenis
Chelsea Kuhn
Bethany Green
Lauren Anthony
Carly Topazio
Brian Heil
Katie Spagnoletti
Elizabeth Fittro
Jessie Leigh Olson



Our artists, staff, and board all greatly appreciate your generous donation and are excited to have you step inside with us!



WHAT DOES IT MEAN TO BE A DONOR?

Stepping into a rosin box represents an almost sacred pre-show ritual of preparing to burst onto the stage will full energy. We invite you to step inside this sacred tradition with us.

In giving to The Rosin Box Project, you are giving to the families, artists, and community that feel the impact of stellar contemporary ballet programming. The Rosin Box Project is about world-class dance artists taking the summer to explore their "choreographic chops" and working with selected nationally renowned creators to bring exciting new dance to the San Diego arts scene.

With a tax-deductible donation, you are allowing for ballet to shed new light on dance communities in Southern California. Your funds go to theatre and space rental, choreographic salaries, administration, marketing, and towards the building of future education programs.





SPONSORSHIP LEVELS

We are looking for several incredible patrons or organizations to be a part of our family in the following ways...

Season Sponsor: \$10,000

Your name is tied specifically to the season in all branding and marketing as being our Season Sponsor.

Show Sponsor: \$5000

Your name is tied specifically to a show during the season in all of our marketing and branding.

Choreography Sponsor: \$2500

Your name is specifically tied to the choreographic works that will be performed this season in all marketing and branding.



In-kind donations also welcome! Contact us to customize an in-kind benefit package!

NAMED GIVING LEVELS

ANGEL CIRCLE \$10,000 and above

PRODUCER CIRCLE \$5000 and above

ARTIST CIRCLE \$2500 and above

ADVOCATE OF THE DANCERS \$1000 and above

PARTNER OF THE DANCERS \$500 and above

FRIEND OF THE DANCERS
\$100 and above



In-kind donations also welcome! <u>Contact</u> us to customize an in-kind benefit package!



NEXT STEPS

Get in touch with our Managing Director, Thom Dancy, to discuss giving levels and how you would like to contribute! Thom can be reached at

thom@therosinboxproject.com

or via phone/text at

336-413-1525

We ask that all pledges provided by the Sponsor are paid in full by April 3, 2020.

We are excited to have you as a "Pioneer Donor" for The Rosin Box Project's first season as a 501c3 organization!!



